

**AFRICA'S FIRST INTERNATIONAL PET FAIR, PETZOO AFRICA, IS GETTING READY TO OPEN ITS DOORS IN EGYPT...
THE \$285 BILLION GLOBAL PET INDUSTRY CONVERGES AT PETZOO AFRICA**

Cairo, Egypt – The global pet products industry, valued at \$285 billion and ranked 5th in the retail sector, is set to gather at PETZOO Africa, the continent's first international pet products fair, from November 21-23, 2025.

Taking place in the MENA (Middle East – North Africa) region, PETZOO Africa will unite manufacturers, distributors, and professionals from the pet industry for the first time in Egypt. Aiming to be the largest commercial gathering on the continent, the fair will provide access to regional markets and offer new business opportunities for global brands worldwide.

PETZOO Africa will be held in Egypt from November 21-23, 2025, undertaking the mission of becoming the international meeting point for the pet industry on the African continent.

The strongest players in the global pet products market are Italian, Spanish, and Turkish brands, which hold the largest share of the industry. These very brands, which shape the dynamics of the global sector, will come together at the PETZOO Africa Pet Products Fair to take the pulse of the industry. PETZOO Africa aims to be the most efficient platform for the pet products market by opening new export pathways.

A Rising Market in Africa

Pet ownership on the African continent is rapidly increasing. As more people acquire pets, demand is strengthening across a wide range of products, from food to accessories.

Egypt, the largest economy in Africa, with a population of 125 million, is a strategic hub for the industry. Furthermore, the country's currency has appreciated by 14% over the past 5 months. This development offers a more stable trading environment for international brands.

AFRICA'S FIRST INTERNATIONAL PET FAIR, PETZOO AFRICA, WILL BE THE SECTOR'S PREMIER MEETING POINT ON NOVEMBER 21-23, 2025...

The global pet industry, with an economic size of \$285 billion, will convene at PETZOO Africa in Egypt on November 21-23, 2025. As the first international pet products fair on the African continent, the event will bring together global and regional industry players from around the world.

A First for Africa

PETZOO Africa, the first international pet fair to be held on the African continent, will bring together a wide range of participants in Egypt, from manufacturers and distributors to veterinary products and accessory companies.

PETZOO Africa opens its doors in Egypt from November 21-23, 2025.

Egypt, the largest economy in Africa, with its population of 125 million and a currency that has appreciated by 14% in the last 5 months, positions itself as a reliable trade hub for international brands.

PETZOO Africa offers new business and trade opportunities in the MENA region between November 21-23, while expanding global brands' access to the African and global markets

from Egypt. Petzoo Africa also provides the chance to establish cooperation with regional distributors and retailers.